



Conference Advertising Opportunities

Can't be there in person?
Want to get your message out across Canada?
Why not advertise?

Advertising opportunities are available for non-sponsors in the online and print version of the Conference Program, the Restaurant/Entertainment Guide, and the Participants' Guide.

A. Conference Program

The conference program will be available in PDF format on the conference website and will be viewed by over 3,000 potential delegates. Conference Program will be updated regularly. A truncated print version will be distributed at the conference.

B. Participant Guide

The participant guide will list both delegates and exhibitors and will include contact information. Circulation will be the same as for the official program.

C. Restaurant / Entertainment Guide

The always popular and most-thumbed Restaurant and Entertainment Guide will be distributed to all delegates at the conference, and will be available in e-format on the conference website.

D. Virtual Conference Bag

Place a link to your materials in our online Virtual Conference Bag. URL or PDF format.

Fees

| | |
|--|-----------|
| Logo placement on A, B & C | \$ 250.00 |
| Logo placement on two of A, B, or C. | \$ 160.00 |
| Logo placement on A, B or C | \$ 100.00 |
| Logo placement in D (with link to your material) | \$ 300.00 |

Deadline: May 01, 2011

Format

Both an electronic and print copy of the logo is required. The electronic file should be in GIF, TIF, JPG, BMP or PDF format.

Registration - page 2

Advertising

Please indicate which advertising opportunity you wish to purchase.

| | |
|--|------------------|
| Logo placement on A, B & C | \$ 250.00 |
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| Total | |

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Payment

Paid by: Chq or

Credit Card: Visa Master Card

Name on card: _____

Card Number: _____ Exp Date: _____

*Please make payable to **CHLA/ABSC 2011**. (Due to fluctuating exchange rates and foreign exchange bank fees, do not convert CAD fees to USD dollars if paying in USD). Remit to:*

Payment

*Please make cheques payable to **CHLA/ABSC 2011**. (If paying in USD, due to fluctuating exchange rates and foreign exchange bank fees, do not convert CAD fees to USD dollars).*

Remit to:

Vivian Stieda
CHLA Exhibits, Sponsorship and Advertising
1493 Health Sciences Centre
3330 Hospital Drive NW
Calgary, Alberta T2N 4N1

t: 403.220.3921

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e: vstieda@ucalgary.ca

<http://www.chla-absc.ca/2011>