



2025 Annual Conference: Building Futures Together

The University of British Columbia
June 3 - 6, 2025

2025 Sponsorship Prospectus



About CHLA / ABSC

The Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC) is Canada's leading organization for health sciences library and information professionals. With approximately 300 members nationwide, CHLA/ABSC fosters a dynamic community advancing health care, research, and education.

Since its founding in 1976, CHLA/ABSC has been dedicated to providing resources, advocacy, and networking opportunities to strengthen the role of health information professionals in Canada.

The Location

Set against the breathtaking backdrop of Vancouver, British Columbia, the CHLA/ABSC 2025 Annual Conference will take place at the University of British Columbia (UBC) campus from June 3 to 6, 2025. UBC is a global leader in research and education, offering an inspiring and state-of-the-art venue for this premier event.

The conference sessions will be hosted at The NEST, UBC's dynamic student union building, known for its modern architecture, sustainability features, and versatile event spaces.

Situated in one of the most picturesque cities in the world, attendees will enjoy a vibrant cultural scene, stunning natural landscapes, and endless networking opportunities in an exceptional setting.

The Opportunity

The CHLA/ABSC Annual Conference is the premier gathering for health information professionals, librarians, researchers, and industry stakeholders across Canada.

This event offers a unique platform to showcase your brand, connect with influential decision-makers, and demonstrate your commitment to advancing health information management.

As a sponsor, you will:

- Gain direct access to a highly engaged audience of health information professionals.
- Exhibit your services, and innovations to leaders in the field.
- Build meaningful connections through networking events, exhibitor booths, and targeted engagement opportunities.
- Enhance your brand visibility within the health sciences community.
- Align your organization with cutting-edge discussions and thought leadership.

Join us in Vancouver and take advantage of this unparalleled opportunity to position your brand at the forefront of health information excellence.

Sponsorship Opportunities

Platinum Sponsorship* \$6,000 CAD | Five (5) Available

The platinum sponsorship is the premier sponsorship level of the 2025 CHLA/ABSC Annual Conference. It gives the organization the greatest exposure before, during and after the Conference.

Each Platinum Sponsor will receive the following benefits:

- ★ Three (3) full conference registrations
- ★ Breakfast Vendor Spotlight Session (20 minutes, including Q&A)
- ★ Opportunity to Sponsor One (1) Conference Event
 - Keynote Speaker
 - Awards Banquet
 - Opening Reception
- ★ Full-Page ad in the 2025 Conference Program
- ★ Three (3) full conference registrations
- ★ One (1) standard exhibit space in a premium location in the Exhibit Hall
- ★ One reserved table at the Awards Banquet
- ★ Inclusion in the vendor passport program
- ★ Recognition in the conference issue of the Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada
- ★ One (1) eblast sent to delegates (that have opted in) before the conference
- ★ Company logo in the 2025 CHLA Conference Program
- ★ Company logo on the conference website with a link to your company website
- ★ Social Media Recognition



Sponsorship Opportunities

Gold Sponsorship* \$4,000 CAD | Twelve (12) Available

The gold sponsorship is an attractive sponsorship level of the 2025 CHLA/ABSC Annual Conference. It gives your organization access to delegates before, during and after the 2025 CHLA Annual Conference.

Each Gold Sponsor will receive the following benefits:

- ★ Two (2) full conference registrations
- ★ Breakfast Lightning Talk (5 minutes, including Q&A)
- ★ Opportunity to Sponsor One of the following:
 - Choice of Conference Sessions
 - Breakfast or Lunch
 - Coffee Breaks
- ★ Half-Page ad in the 2025 Conference Program
- ★ One (1) standard exhibit space in a premium location in the Exhibit Hall
- ★ One reserved table at the Awards Banquet
- ★ Inclusion in the vendor passport program
- ★ Recognition in the conference issue of the Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada
- ★ One (1) eblast sent to delegates (that have opted in) before the conference
- ★ Company logo in the 2025 CHLA Conference Program
- ★ Company logo on the conference website with a link to your company website
- ★ Social Media Recognition

Silver Sponsorship* \$2,000 CAD

The silver sponsorship gives your organization an opportunity to gain additional exposure to delegates outside of the conference.

Each Silver Sponsor will receive the following benefits:

- ★ One (1) full conference registration
- ★ One (1) standard exhibit space in the Exhibit Hall
- ★ Inclusion in the vendor passport program
- ★ Recognition in the conference issue of the Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada
- ★ One (1) eblast sent to delegates (that have opted in) before the conference
- ★ Company logo in the 2025 CHLA Conference Program
- ★ Company logo on the conference website with a link to your company website
- ★ Social Media Recognition

Please note that package pricing above is valid until March 31st, 2025. After this date all packages will be subject to a \$600 increase.

Additional Sponsorship Opportunities

Conference Partner \$600 CAD

Being a conference partner offers an excellent opportunity to show your support for the 2025 CHLA/ABSC Annual Conference.

- ★ Company logo in the 2025 CHLA Conference Program
- ★ Company logo in all CHLA Conference promotional materials
- ★ Company logo on the CHLA conference website with a link to your company website
- ★ Social Media Recognition

Meal Sponsor \$2,000 CAD | Four (4) Available

- ★ Sponsorship recognition during on of the conference meals (subject to availability)

People's Choice Award Sponsor \$250 CAD | Four (4) Available

- ★ Recognize the crowd favourite posters and presentations (subject to availability)

Print Materials \$250 CAD plus materials shipping

- ★ Provide print materials to attendees at the registration table

Lanyard Sponsorship \$500 CAD plus lanyards shipping

- ★ Provide company-branded lanyards to all conference attendees

Passport Program Prizes

- ★ Provide prizes / gifts to Conference Attendees who complete their Vendor Passport. There will be random draws on the final day of the conference.

Additional Conference Registration(s) - \$500 CAD / person

If you are interested in a custom sponsorship package, please email justin@redstoneagency.com



The NEST at the University of British Columbia

Conference Accommodations

Experience unparalleled comfort and convenience during the 2025 CHLA Annual Conference by staying at the Gage Suites, located within the University of British Columbia's vibrant campus.

Just a short walk from the conference venue, the NEST at UBC, Gage Suites offers an ideal blend of modern amenities and proximity to the 2025 CHLA Conference.

Gage Suites at UBC

5959 Student Union Blvd.

Vancouver, BC V6T 1K2

Phone: +1 (604) 822-1000

Toll-Free: 1-888-822-1030

Email: reservations@housing.ubc.ca

- ★ Gage Studio - \$204 CAD / night
- ★ Gage Signature Studio - \$215 CAD / night
- ★ Gage One Bedroom Suite - \$259 CAD / night

*plus applicable taxes and subject to availability

Deadline to book accommodation is May 2, 2025



If you have any questions, please email justin@redstoneagency.com